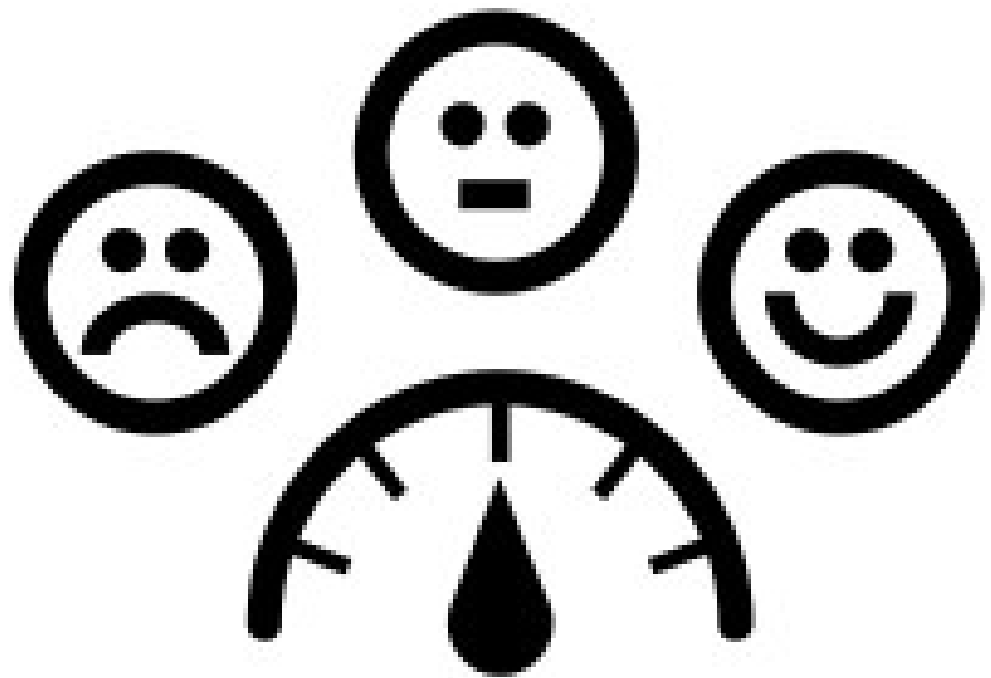


PMOets rolle i business casen og arbejdet med gevinster i porteføljeperspektiv

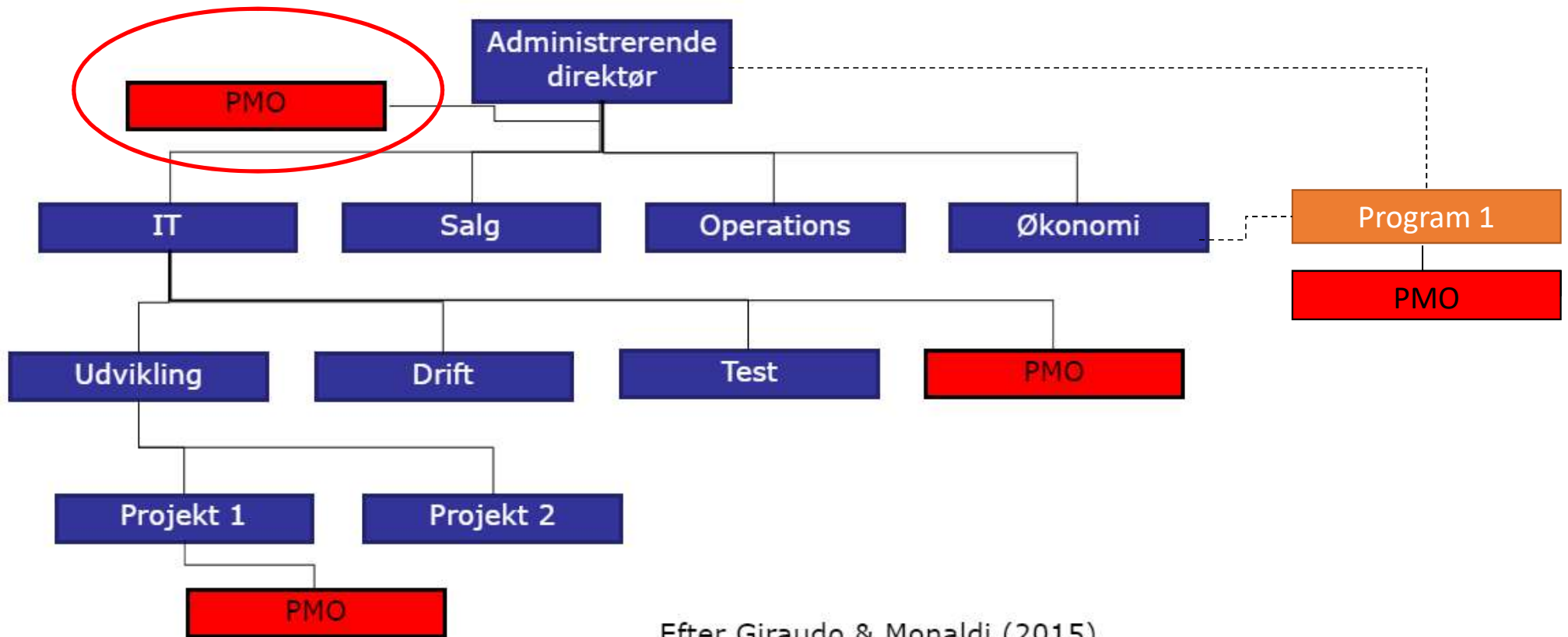
Janick Wrona
Head of PMO, SEAS-NVE







Hvilken type PMO?



Hvilke typer gevinster?



Finansielle



Kvalitetsforbedringer



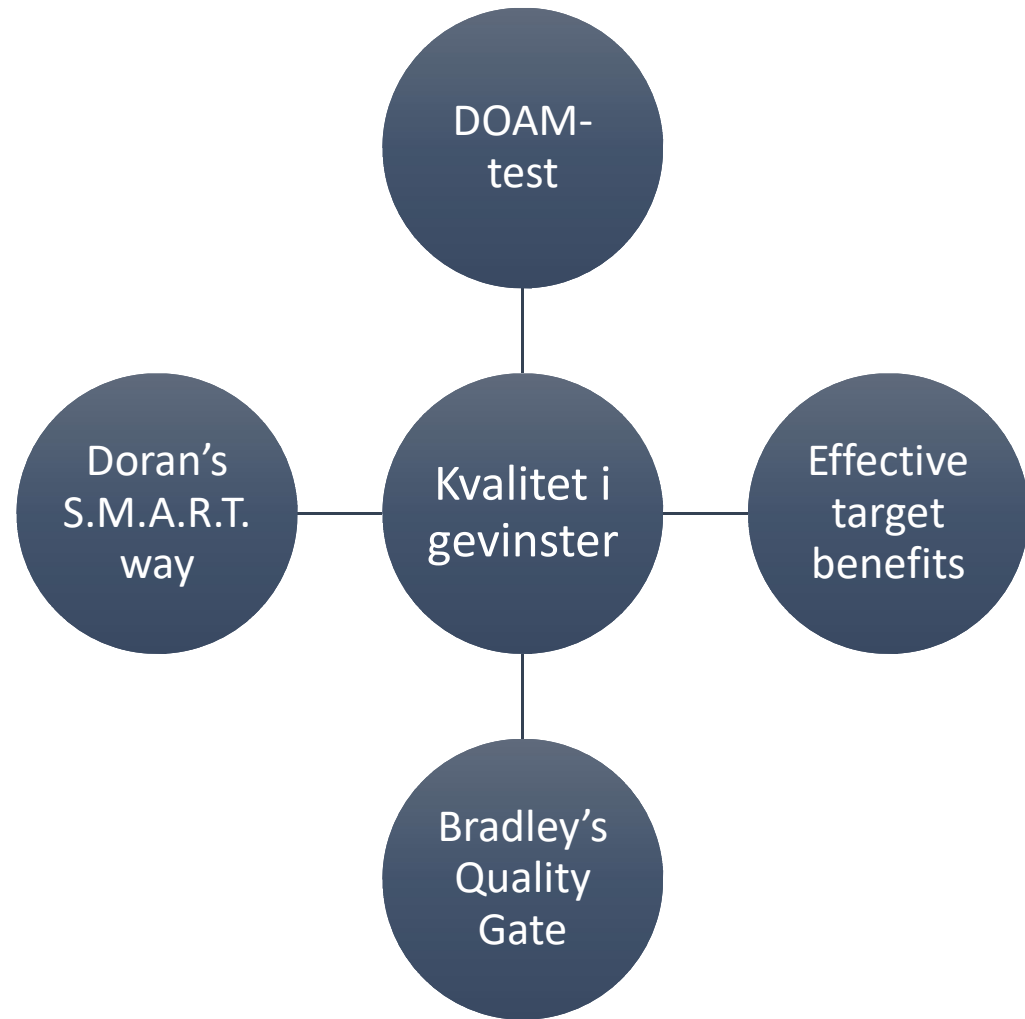
Effektivitetsforbedringer

(Efter Axelos 2011 [min oversættelse, JWR])

Problem #1 –
Uensartet
gevinstklassifikation



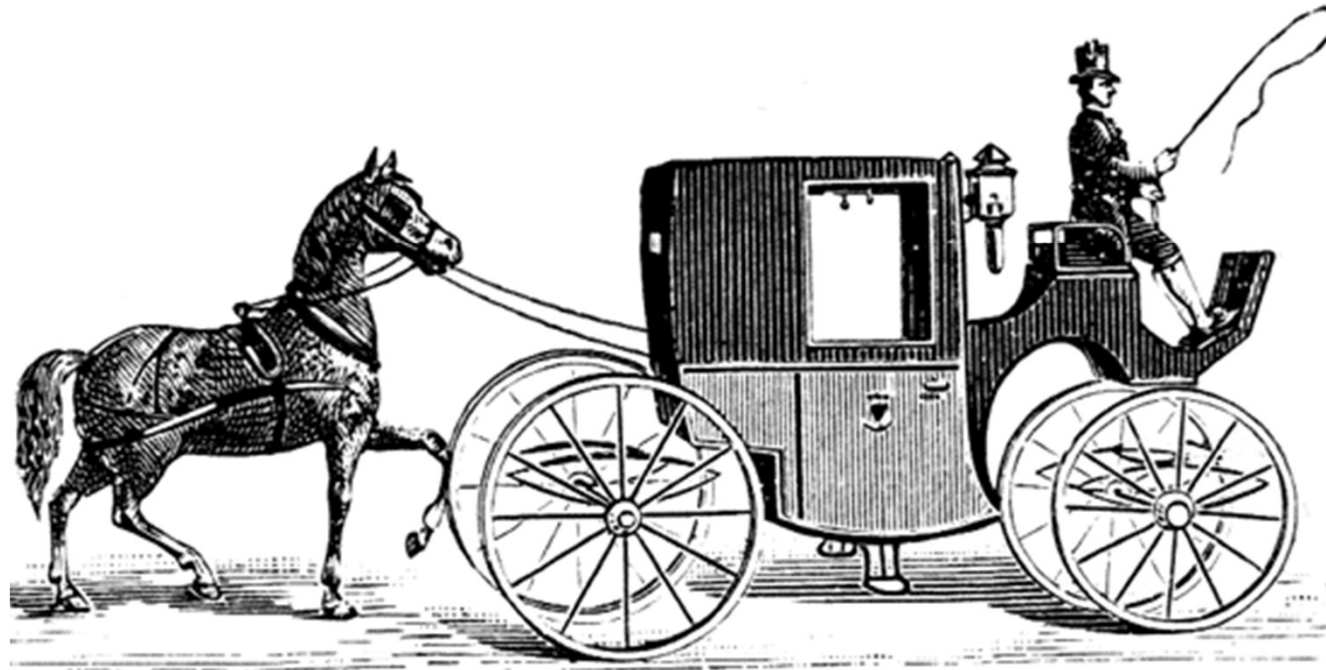
Problem #2 – Kvalitetskriterier ved gevinster



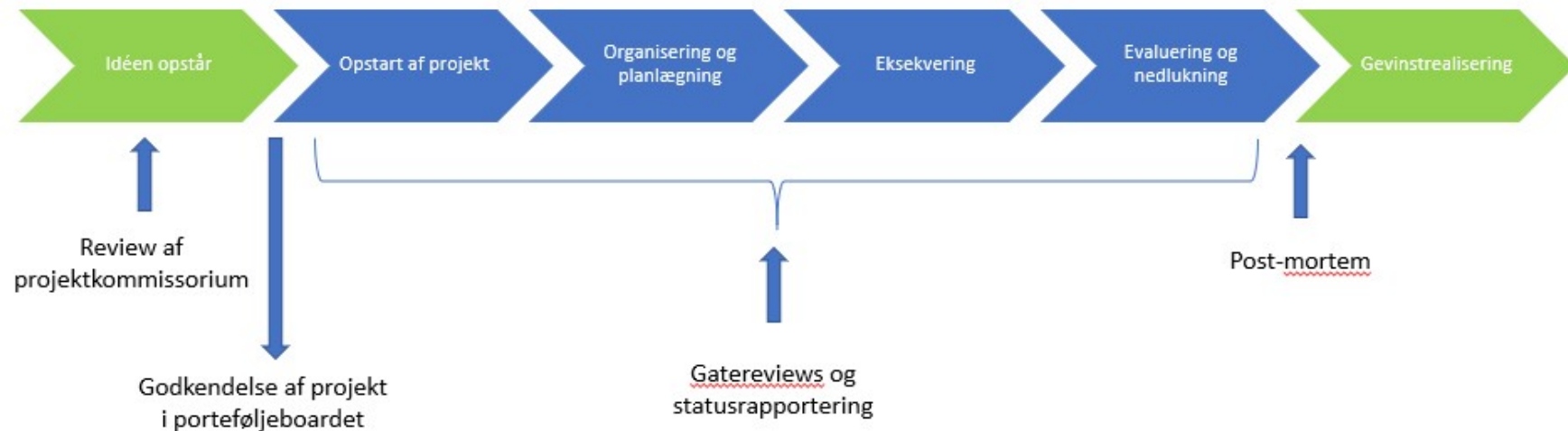
(Bradley 2006), (Axelos 2011), (Doran 1981), (Zwikael, Chih et al. 2018)

Problem #3 –
Gevinster klistres
på efter løsningen
er besluttet

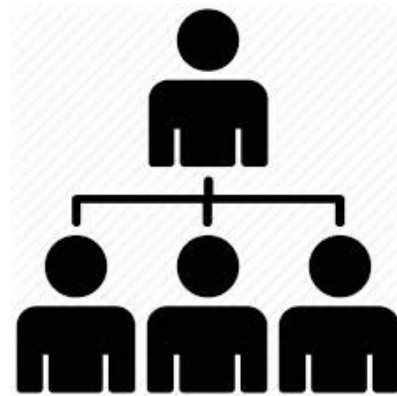
*This isn't working at all... I should warn
others not to put their cart before the horse.*



Problem #4 – Gevinster vedligeholdes ikke i løbet af projektet



Problem #5 – Fokus
på gevinststyring,
ikke gevinstledelse

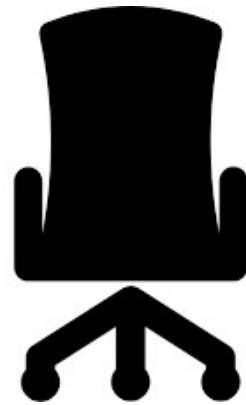


Management

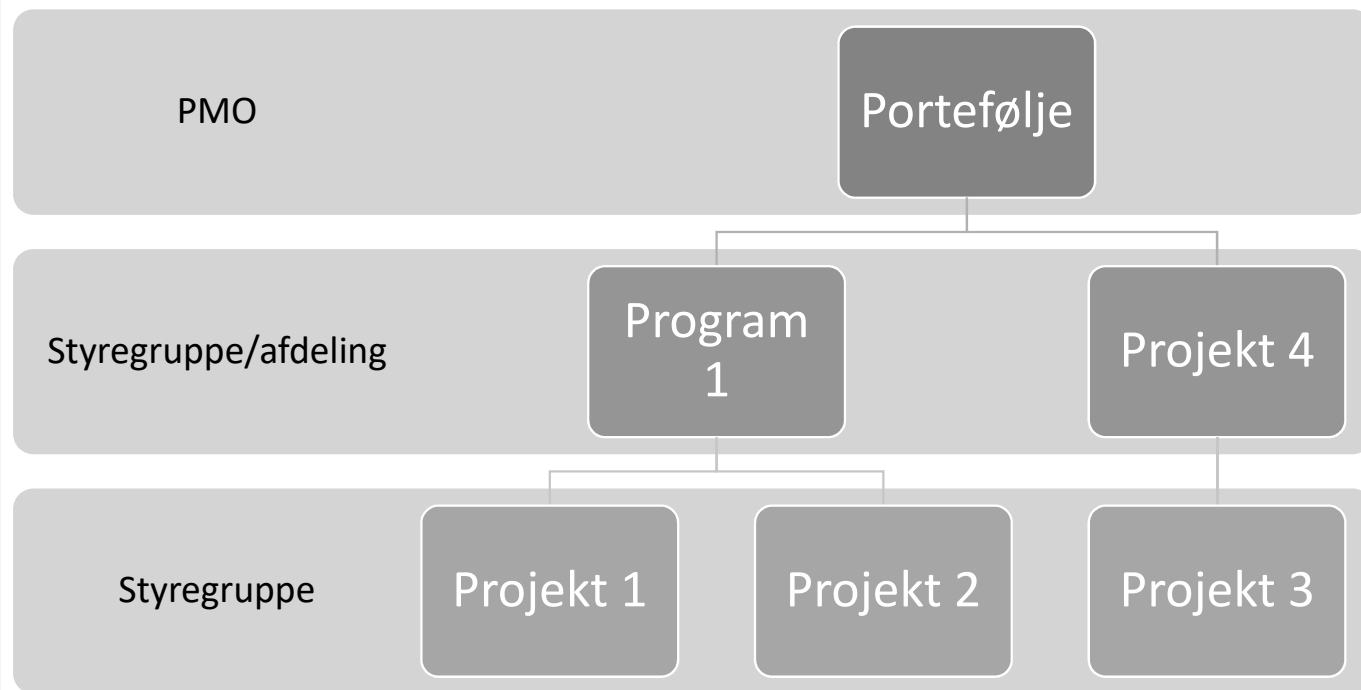


Leadership

Problem #6 –
Gevinsterne falder
på gulvet, når
projektet lukker



Problem #7 –
Gevinster styres i
isolerede projekter



Problem #8 – Gevinster i agile projekter og organisationer

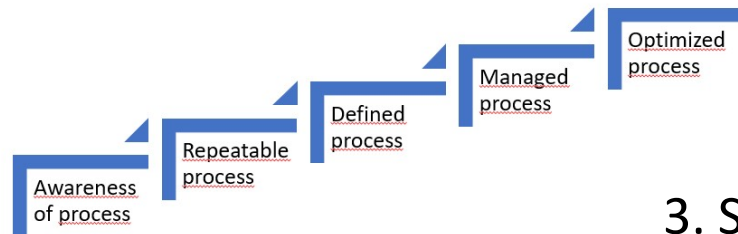
PI Objectives	BV
• Structured locations and validation of locations	7
• Build and demonstrate a proof of concept for context images	8
• Implement negative triangulation by tags, companies and people	8
• Speed up indexing by 50%	10
• Index 1.2 billion more web pages	10
• Extract and build URL abstracts.	10
Stretch	
• Fuzzy search by full name	7
• Improve tag quality by 80% relevance	4

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“the existence of objective values to feed as input into the decision making process in agile projects and in particular in the prioritization methods, is questionable; instead, what is priority seems to be a combination of subjective valuebased criteria.” (Bakalova 2014:79)
[min fremhævning, JWR]

Nogle forbehold

1. Modenhed i måling



3. Størrelse af organisation of PMO



2. Placering af ansvar



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